



THE BANK
HOTEL ISTANBUL
SUSTAINABLE
TOURISM
REPORT

2024 - 2025



Introduction

The Bank Hotel Istanbul conducts its operations with a deep respect for historical and cultural heritage. Our sustainability policy encompasses environmental protection, energy and resource efficiency, social responsibility, and the protection of employee rights.





Legal Compliance and Certifications

- **Environmental Impact Assessment (EIA) Opinion:** The Bank Hotel project with 63 rooms is exempt from the EIA process due to the existing Tourism Operating License.
- **Zero Waste Certificate:** Awarded on 26.09.2023 at the Basic Level (valid until 26.09.2028).





Sustainability Practices

- Waste separation and recycling across the property
- Reduction of plastic usage throughout the facility
- Use of energy-efficient lighting and motion sensors
- Optimization of natural gas and electricity consumption
- Reduction of paper waste
- Implementation of social responsibility initiatives





Trainings and Human Resources

- Regular training sessions on Occupational Health and Safety (OHS), Fire Safety, Earthquake Preparedness, and Sustainable Tourism are provided.





Social Responsibility and Cultural Contributions

- A collaboration was established with the “Gülmek İyileştirir” Association for International Women’s Day on March 8. Mugs purchased for our female employees contributed to supporting the treatment of children with cancer.
- In May 2024, a complimentary book launch event for “Gün Gün Atatürk” was held in collaboration with Kelime Publishing.
- Five team members participated in the 47th Istanbul Marathon alongside Marriott International Türkiye hotels. A charity run was organized in support of Koruncuk Foundation.
- In order to better introduce our culture to our guests, a complimentary “Cultural Experience Workshops” project was launched. Our Guest Relations team organizes these workshops three times a week through scheduled guest participation.





Social Responsibility and Cultural Contributions

- To support future leaders, sponsorship was provided for the 31st Anatolia International Trainers Congress, the only international congress of AIESEC in Türkiye, organized with the involvement of Koç University students.
- Support for art and artists was provided by sponsoring the press conference venue for the “18th International 1001 Documentary Film Festival” organized by BSB Cinema Works Owners’ Professional Association.
- Books titled “Istanbul Apartments: Beyoğlu”, prepared by Turan Farajova and published by Epona Academy, were purchased. In addition, a collaboration was established with the publisher, and the book is exhibited within our hotel.





Climate Change and Greenhouse Gas Inventory

- Highlighted the critical importance of greenhouse gases for sustaining life.
- Established an inventory based on 2023 data, using 2021-2022 as the "baseline year."
- Defined essential concepts (CO₂e, greenhouse gas source, sink, etc.).





Energy and Resource Consumption Analysis

- In 2025, an overall improvement in resource efficiency was achieved compared to 2024.
- The most significant improvement was observed in electricity consumption, while natural gas consumption remains the most critical area.
- While significant increases in electricity consumption were observed in 2024 (with some periods exceeding 100%), 2025 showed a consistent decrease across all periods. This indicates that energy management practices have become more effective and that energy efficiency has been prioritized in operational processes.
- The reductions achieved not only met the targeted 5% decrease but also indicate a structural improvement in energy performance. This progress suggests successful outcomes from equipment optimization, operational discipline, and increased awareness initiatives.





Energy and Resource Consumption Analysis

- Water consumption, which showed an increasing trend in 2024, shifted to a decreasing trend across all periods in 2025. Most of the reductions exceeded the targeted 5%, indicating a stable and sustainable improvement in water management.
- However, in certain periods where the decrease remained limited (around 1%), this may be associated with operational intensity, occupancy rates, or seasonal factors. Overall, the data indicates that water consumption has been brought under control and that resource efficiency awareness has been integrated into operations.
- Natural gas consumption continues to show the most fluctuating performance among the three resources. While significant increases were observed in 2024, a general improvement trend is seen in 2025. However, a 46% increase in a specific period negatively impacts overall performance.
- This suggests that natural gas consumption is more sensitive to external factors such as climate conditions and seasonal heating demand, as well as operational control mechanisms. Although notable reductions have been achieved in some periods, overall performance has not yet reached a stable structure.





Conclusion and Targets for 2024 – 2025

- A 5% reduction target has been set for energy consumption per occupied room/guest.
- In addition to adapting to the digital era through in-room tablet usage, reducing paper consumption is also targeted.
- It is aimed to increase social responsibility and cultural activities on an annual basis.

